DAMA-RMC July Newsletter!

Dear DAMA-RMC Members and Partners:

We look forward to seeing you in person and virtually at our Friday, July 28th event of Data Ethics and Equity in the Tech Workplace!

Please enjoy the monthly updates and content for our community.

Want to connect and engage with other members? Explore exclusive member resources, event information, and many ways to connect at damarmc.org.

And join us on our Linked In Company Page or Networking Group.

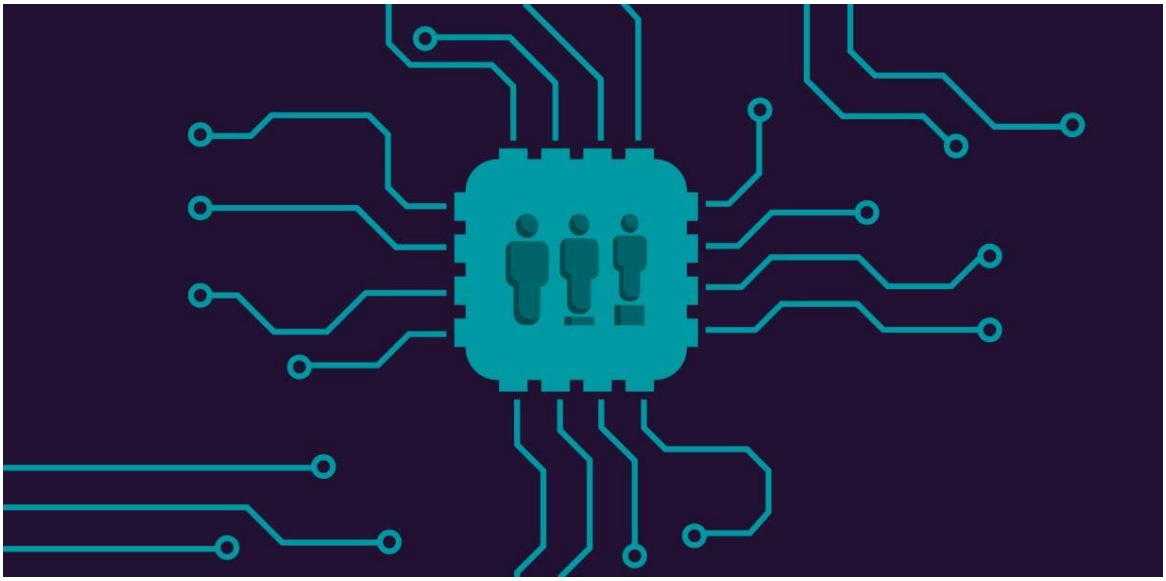
Sincerely,

The DAMA-RMC Board

Registration now open for

DAMA-RMC's Q3 Chapter Event!

Register



Join DAMA-RMC
for
Data Ethics /
Equity in the Tech Workplace

When: **Friday, July 28th from 2:30pm - 5:30pm**

Location: **Ball Corporate Headquarters (BCH)**

Address: **9200 W 108th Circle, Westminster, CO 80021-3691**

Price: **Log-in to receive membership pricing!**

- **Professional Members: Always Complimentary & Free!**
- **Guest Members: First In-Person event $0, In-Person $20, Virtual $10**

- **Non-members: In-Person $25, Virtual $15**

Parking: Ample and Free!

Bio:

Dr. Gurvirender Tejay is an Associate Professor of Information Systems at the University of Colorado, Colorado Springs. His research expertise is in the field of cybersecurity management, information ethics, and digital privacy. Within cybersecurity, his work has focused on insider threat detection, security governance, policy compliance, security culture, and developing secure systems. He has secured over $10 million in grant funds to support the education, training and development of professionals and educators in cybersecurity management.

Dr. Tejay was selected to serve as High-Level Facilitator (Ministers Track) for the United Nation's World Summit on the Information Society Forum 2020. He served as Guest Editor for Special Collection on 'Organizational Cybersecurity' for SAGE Open journal and Special Issue on Privacy for ACM's The DATA BASE for Advances in Information Systems journal, in addition to many other research capacities. He is currently serving as Editor-in-Chief for 'Organizational Cybersecurity Journal: Practice, Process and People' with Emerald Publishing. He is currently serving as the Chair of Education and Training for the IEEE Digital Privacy Initiative. In this role, he developed a course on "Digital Privacy: Principles, Regulations, and Ethics" with the support of IEEE Educational Activities and IEEE Future Directions.

Dr. Tejay received his Ph.D. in Information Systems from Virginia Commonwealth University. He also holds M.S. in Computer Science from the University of Chicago, and M.A. in Economics from the University of Wisconsin – Milwaukee.

Abstract:

Dr. Tejay will present a practical framework that data professionals can use to help their companies identify and resolve current data ethics concerns.

Bio:

After rising quickly in the world of campaigns and elections as a grassroots organizer and digital strategist, Emilie launched Bossed Up in 2013 to help women like herself overcome burnout and advocate for the careers and lives they want.

Emilie works with leaders at Fortune 500 companies to support learning and development, diversity and inclusion, and human resource initiatives. She has been featured in media outlets including the Washington Post, CNN Money, Buzzfeed, TODAY, Vox, and more. Emilie was ranked among such luminaries as Chelsea Clinton and Janet Mock in the LEVO 100, and received WIN's Young Women of Achievement Award and the YWCA National Capital Area's 2015 Rising Star Award.

She earned her B.A. in political science at Brown and completed a Fellowship on Organizing: People, Power, & Change at the Harvard Kennedy School of Government.

Emilie is based in Denver, CO and combines her political past and personal experience with burnout to help others step into their power as the boss of their careers & lives.

Abstract:

Active Allyship: Supporting Equity at WorkIn this engaging workshop, Emilie discusses how individuals can contribute to gender equality at work through everyday actions. You'll learn:

- Practical strategies to amplify underrepresented voices at work
- How to identify and interrupt in microaggressions and share emotional labor
- How to practice inclusive mentorship to drive innovation and performance of diverse teams

Event followed by a 'Pint of Data' Happy hour at

Tap & Burger Westminster (88th & Sheridan)

Full Event Details

Register

Future Chapter Events

Q4 - Friday, October 20, 2023

Topic & Speakers: To be announced

2023/2024 DAMA-RMC Board & Service Opportunities

Seeking Talented & Unique People To Join the DAMA-RMC Board

Are you looking for your next growth opportunity or want to try something new? The DAMA-RMC board is actively seeking energetic, skilled, smart, thoughtful, and diverse candidates to join our team. We are always looking for great people

for current and future roles and can tailor a position depending on your unique talents, interests, and skillsets.

- **Open 2023 Positions:**
    - Membership/Partnership Committee
    - Programs Committee
    - Internships

Learn more about how you can get involved HERE.

If you'd like more information on any of the board roles or programs and how we can support your growth, or would like to apply, reach out to Kelly Bruen at president@damarmc.org.

CDMP Certification in 2023!

Are you interested in obtaining a CDMP certification and would like some structure, comradery, and accountability in 2023?

The Rocky Mountain DAMA Chapter is actively working on several offerings to support our members in studying for the certification in 2023, including a self-study path and study accountability sessions. Stay tuned for more details in our upcoming newsletters!

Contact Jason Horner at ProfessionalDevelopmentVP@damarmc.org to be added to the CDMP interest group and stay in the loop on the self-study program and accountability groups.

CDMP self-study and accountability group support is included in Professional Membership. Professional membership also provides a $30 savings off the

purchase of the Data Management Book of Knowledge (DMBOK), so purchase yours and start getting a head start into the chapters in the meantime!

July's Guest Blogger

This month's guest blogger is DAMA-RMC speaker Scot J. Reagin, Co-Founder & Managing Director, of Sensible Data Integrations. In this month's member's only content, he wittingly discusses tools, technologies & football.

You can find this month's exclusive blog HERE.

DAMA-RMC is looking for guest bloggers to be featured on our website, in our newsletter and in social media. Email CommunicationsVP@damarmc.org to submit articles for review and publishing.

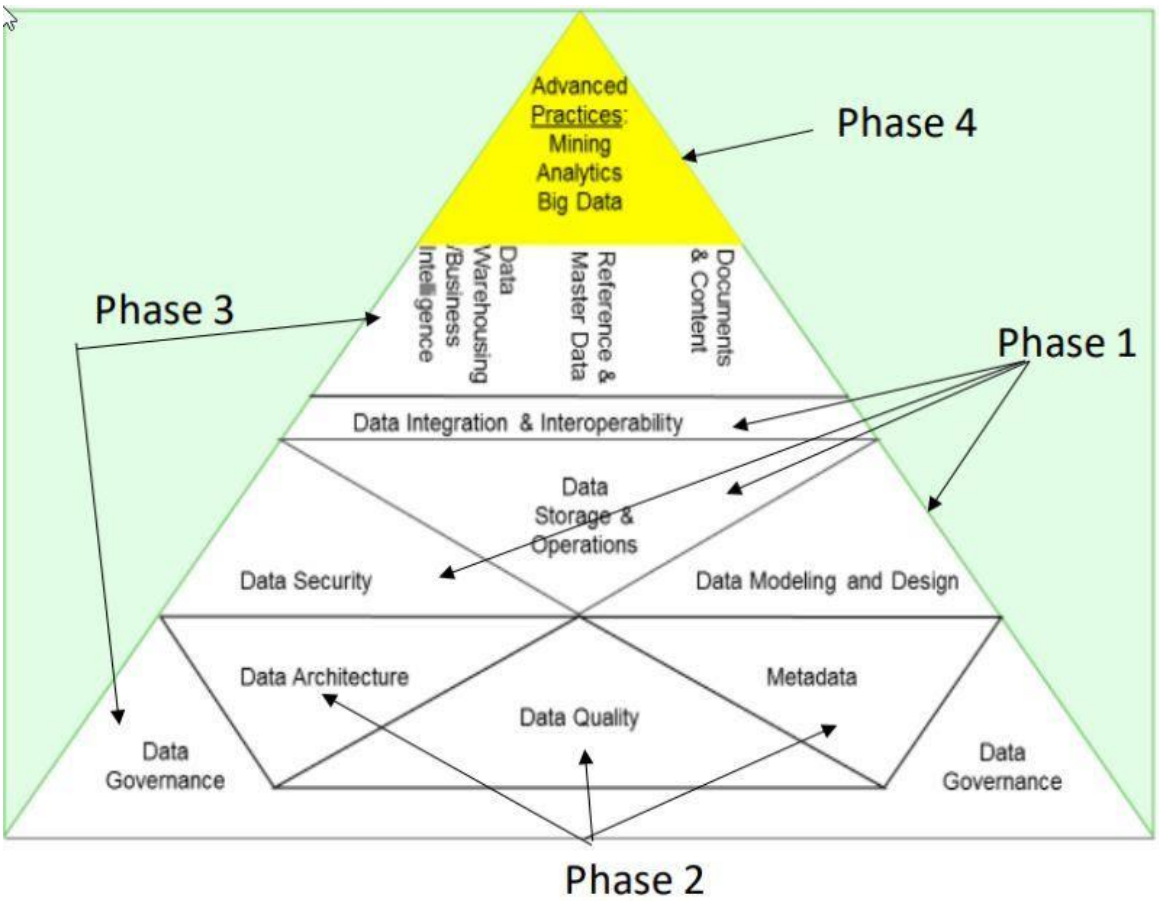
Thank You to our DAMA-RMC Corporate Gold Patron!

Fox Consulting is DAMA-RMC's Gold Patron corporate sponsor. Founded in 1998, Fox Consulting is a Denver based consultancy with over 30 years of experience providing strategy, coaching & training services to solve some of the most complex data problems of global companies. Fox Consulting builds strategies around data management & data governance including the people, policies, practices, processes, & technologies to enable those strategies, providing organizations with valuable & actionable data insights.

Visit their website HERE OR contact Cher Fox at info@foxconsulting.co.

DAMA-RMC Corporate and Patron Sponsor Information & Benefits

DMBoK Tip of the Month



DMBoK Pyramid (Aiken)

Peter Aiken's framework uses the DMBoK functional areas to describe the situation in which many organizations find themselves. An organization can use it to define a way forward to a state where they have reliable data and processes to support strategic business goals. In trying to reach this goal, many organizations go through a similar logical progression of steps.

- **Phase 1**: The organization purchases an application that includes database capabilities. This means the organization has a starting point for data modeling / design, data storage, and data security (e.g., let some people in and keep others out). To get the system functioning within their environment and with their data requires work on integration and interoperability.
- **Phase 2**: Once they start using the application, they will find challenges with the quality of their data. But getting to higher quality data depends on reliable Metadata and consistent Data Architecture. These provide clarity on how data from different systems works together.
- **Phase 3**: Disciplined practices for managing Data Quality, Metadata, and architecture require Data Governance that provides structural support for

data management activities. Data Governance also enables execution of strategic initiatives, such as Document and Content Management, Reference Data Management, Master Data Management, Data Warehousing, and Business Intelligence, which fully enable the advanced practices within the golden pyramid.

- **Phase 4**: The organization leverages the benefits of well-managed data and advances its analytic capabilities.

Aiken's pyramid draws from the DAMA Wheel, but also informs it by showing the relation between the Knowledge Areas. They are not all interchangeable; they have various kinds of interdependencies. The Pyramid framework has two drivers. First, the idea of building on a foundation, using components that need to be in the right places to support each other. Second, the somewhat contradictory idea that these may be put in place in an arbitrary order.

Upcoming Conferences

UberConf - Ultimate Conference for Software Developers & Architects

- July 18 - 21, Denver, CO - The Westin Westminster

Agile 2023

- July 24 - 28, Orlando, FL

CIO/CISO Denver Summit

- August 31, Denver, CO

Women in Tech Conference (Colorado Technology Association)

- September 14, Larkspur, CO

NACARA (North American Collection Agency Regulatory Association)

- September 18 - 20, Denver, CO

Enterprise Data World

- September 18 - 21, Anaheim, CA

SQL Saturday (#1056)

- September 23, Denver, CO

Enterprise Analytics Online

- October 25, Virtual!

Channel Futures Leadership Summit

- October 30 - November 2, Miami Beach, FL

CIO Executive Leadership Summit

- November 14, Denver, CO

Society of Information Management TechExec

- November 14 - 16, Amelia Island, FL

PASS Data Community Summit

- November 14 - 17, Seattle, WA, Virtual available!

Data Governance and Information Quality Conference

- December 4 - 8, Washington D.C.

DAMA-RMC believes in diversity, equity, and inclusion and we are against discrimination in any form.

We always have and will continue to welcome all people in our community.

Diverse experiences and perspectives create a richer learning environment and community. The desire to learn about data management best practices or

contribute experience and ideas for the benefit of others is the common affinity of DAMA-RMC. Everyone is welcome to take part and contribute.

Sincerely,

The DAMA-RMC Board

DAMA - Rocky Mountain Chapter

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