DAMA-RMC January Newsletter!

HAPPY New Year

Dear DAMA-RMC Members and Partners:

A very happy new year to all! In 2022, DAMA-RMC evolved several aspects of our organization including a new website and a new membership model that will offer enhanced engagement for our members. 2023 promises to be an exciting year and we're looking forward to building our community of professionals, data experts, and partners. The DAMA-RMC Board is excited to continue will work hard to elevate our event offerings and cultivate exclusive content and opportunities for our professional members. Together we will continue to promote the understanding, development, and practice of information and data asset management and to continue to broaden the skills of professionals who work in this field.

Thank you for engaging with our community and I hope you will all join me in looking forward to the coming year!

Sincerely,

Kelly Bruen, DAMA-RMC President and all of The DAMA-RMC Board

Join us for DAMA-RMC's
Q1 Chapter Event

Register

Text Analytics Simplified
and
Data Engineering Techniques

When: **Friday, February 3rd** from **3:00pm - 5:30 pm**

Location: Thrive Workplace - Centennial

Address: 9200 E. Mineral Ave., Centennial, CO 80112

Pricing:

- **Professional Members***
  -
    - **In Person & Virtual - Complimentary/Free!**

- **Guest Members***
  -
    - **First In Person Event $0, Early Bird $15, Regular $20, Virtual $10**
- **Non-Members****
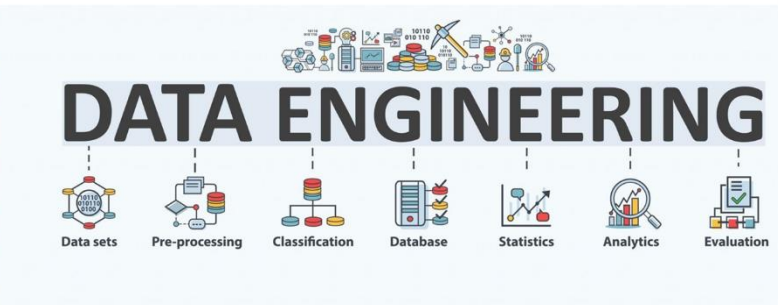 -
    - **Early Bird $20, Regular $25, Virtual $15**

*Professional & Guest Members must log-in for membership pricing!
**Tickets for Non-Members are limited for this event.
Early Bird pricing through 1/19.

Topics:

- Join us for two presentations to strengthen your analytic toolsets.
- **Click HERE for full topic abstracts, speaker bios, and vendor and sponsorship opportunities.**

Scot Reagin will present some useful and practical "Data Engineering Techniques" to prepare data for analysis and share how those techniques can be used to improve the quality of analytics/data science.

Followed by featured presenter, **Bill Inmon**, who will show us step-by-step how to do text analytics simply, quickly, and inexpensively with with textual ETL and "Text Analytics Simplified".

Register

Event followed by a "Pint of Data" Happy Hour at

Rock Bottom Restaurant and Brewery - South Denver

9627 E County Line Rd, Centennial, CO 80112

NEW Membership Options

We are now offering a variety of expanded membership and sponsorship options to meet our community's needs.

Thanks to everyone who has joined as a Professional Member in 2022!

For our guest members and non-members, learn more about our **Membership Transition** and **Member Benefits**.

Register as a paid member by **3/31/2023** and receive **25% off** your annual membership.
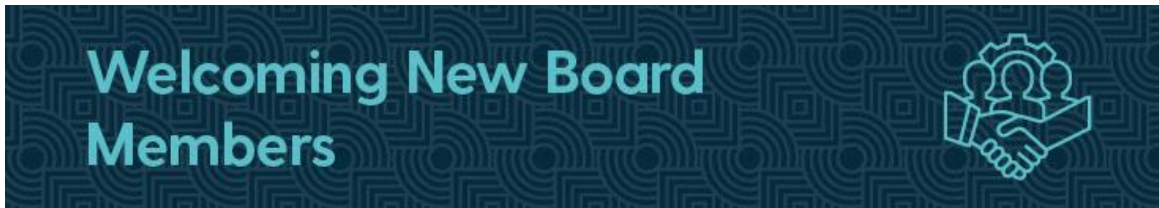
Promo code: **DAMARMC25**

Join us HERE.

DAMA-RMC Board Updates

Thank you to **Mike Croak** and **Alex Nelson** for their service on the board over the last few years. As the VP of Education since January 2021, Mike was instrumental in continuing to provide our Certified Data Management Professional (CDMP) study sessions which led to 10 people achieving their certificates in the last 2 years. As the VP of Communications since January 2022, Alex was always energetic and

reliable in making sure our communications reached our members, and we really enjoyed his perspective as a recent masters graduate.

We wish them both much success in their future endeavors.

Welcoming New Board Members

Cher Fox joins the DAMA-RMC board as the new VP of Communications & Marketing. Her unique background in data & marketing, as well as previous networking group board experience, is an exciting addition to the team.

Cher is a data/BI solution advisor with over 3 decades of experience in data analytics. For the past 25 years, she has been leading C-Level analytics initiatives in a multitude of industries as the President of Fox Consulting. Cher's background also includes digital marketing, mergers and acquisitions, project management, public speaking, QA & technical writing. In her free time, she networks with other Colorado technical organizations & lives a very fit Colorado lifestyle.

Connect with Cher on LinkedIn.

We've got seats to fill.
Bring your leadership to the table.

2023/2024 DAMA-RMC
Board & Service Opportunities

Seeking Talented & Unique People To Join the DAMA-RMC Board

Are you looking for your next growth opportunity or want to try something new? The DAMA-RMC board is actively seeking energetic, skilled, smart, thoughtful, and diverse candidates to join our team. We are always looking for great people for current and future roles and can tailor a position depending on your unique talents, interests, and skillsets.

- **Open 2023 Positions:**
    - VP Administration
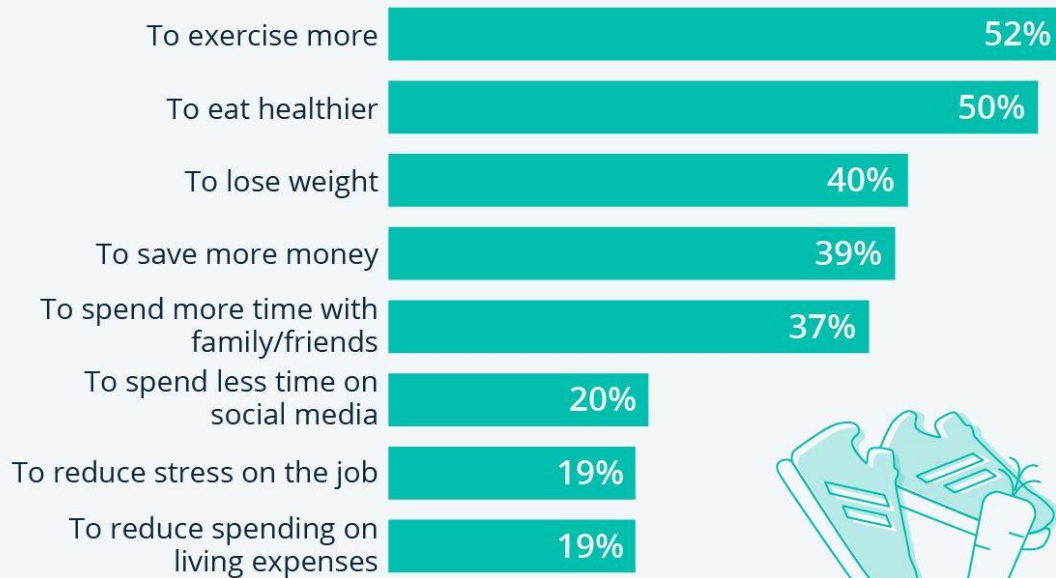   - Membership Committee
    - Internships

Learn more about how you can get involved [HERE](#).

If you'd like more information on any of the board roles or programs and how we can support your growth, or would like to apply, reach out to Kelly Bruen at President@dama-rmc.org.

Fun Data Stats

America's Top New Year's Resolutions for 2023

Most common New Year's resolutions among U.S. respondents who have made one or several

Resolution	Percentage
To exercise more	52%
To eat healthier	50%
To lose weight	40%
To save more money	39%
To spend more time with family/friends	37%
To spend less time on social media	20%
To reduce stress on the job	19%
To reduce spending on living expenses	19%

413 U.S. adults (18-89 y/o) surveyed Oct. 25- Nov. 2, 2022
Source: Statista Global Consumer Survey

statista

It's always fun to see what people are resolving to do each year.

Are you "Team Resolution" or "Team Whatever"?

https://www.statista.com/chart/29019/most-common-new-years-resolutions-us/

Upcoming Conferences

- [Enterprise Data Governance Online (EDGO)](#)
  - January 25, 2023
  - Virtual!
- [Colorado Tech Summit + APEX Awards](#)
  - February 15, 2023
  - Grand Hyatt, Denver
- [Rocky Mountain Oracle Users Group Training Days](#)
  - February 15 - 17, 2023
  - Live & Hands On Workshop Lowry Conference Center Denver
  - Virtual and Hybrid Agendas
- [Enterprise Data World](#)
  - March 27
  - Virtual!
- [FIMA US](#)
  - April 25-26, 2023
  - Boston, MA
- [Data Governance & Information Quality (DGIQ) - West](#)
  - June 5 - 9, 2023
  - San Diego, CA
- [Data Architecture Online](#)
  - July 12, 2023
  - Virtual!

DAMA-RMC believes in diversity, equity, and inclusion and we are against discrimination in any form.

We always have and will continue to welcome all people in our community. Diverse experiences and perspectives create a richer learning environment and community. The desire to learn about data management best practices or contribute experience and ideas for the benefit of others is the common affinity of DAMA-RMC. Everyone is welcome to take part and contribute.

Sincerely,
The DAMA-RMC Board

DAMA - Rocky Mountain Chapter

Board of Directors

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